



CQEL PRESENTS

# DIRECTOR'S INSTITUTE

Practical tools, resources, and networking to  
support high-quality child care:

- Title 22 Licensing
- Raising Program Quality
- Marketing in the Digital Age
- Recruiting, Motivating, and Retaining Staff
- Human Resources 101

**SAN LUIS OBISPO AREA 7/31 & 8/1**  
**SACRAMENTO 8/7 & 8/8**  
**OAKLAND 9/18 & 9/19**

[caqualityearlylearning.org/events](http://caqualityearlylearning.org/events)